

SmartViser: The Best Thing That Ever Happened to Audio Speech in Africa



SmartViser's Gilles Ricordel explained how his firm is revolutionizing audio speech quality in Africa in a discussion with TechAfrica News founder, Akim Benamara.



We are glad to see you in Barcelona! What is SmartViser showcasing at this year's MWC? Have you had a positive experience so far?

So far, we've had a very positive experience. It's really good to see the MWC back in full swing after going virtual for last year.

We are here to showcase our viSer Test Automation Solution with demos on 5G testing, audio speech quality for cellular and OTT calls, Mobile Network Health Check tests designed for

Regulator's testing. We have a great customer base in Europe, Asia, North America and this year we are targeting, Mobile Operators, and Regulators in the African market.

What makes SmartViser special? Why is your solution worth a buy?

SmartViser Test Automation is a device agnostic mobile application that tests devices and mobile network services. It covers over 100 KPIs on a wide number of test cases like voice calls, data throughput, network coverage messaging, browsing, audio speech

quality and much more. The solution is very easy to deploy. Operators and Regulators never have to deal with complex testing processes during their service delivery. viSer Test Automation helps them optimize their testing while reducing costs and time.

“SmartViser wants to enable our customers to understand performance and quality of mobile networks and devices (QoE and QoS) in order to optimize for improved end user satisfaction and retention.

Gilles Ricordel
CEO & FOUNDER

How does your solution work? Is it purely cloud-based or some hardware is involved?

Our solution is mainly software based. It's a single software application that



can be installed in any device. Operators and Regulators are given access to a cloud-based web analytics portal where they can access the application, launch testing remotely and access real time powerful analytics. However, for our new Audio MOS solution set up a small accessory is required but besides that everything is software based.



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Our solution is very easy to deploy. Operators and Regulators never have to deal with complex, costly and time-consuming testing processes during service delivery.

Gilles Ricordel
 CEO & FOUNDER

Do you have any on-going projects in Africa?

Currently, we have several discussions and set up PoCs (Proof of Concept) with Operators in the region. We have just completed a PoC with a Regulator with very positive feedback and we are looking to progress to the next phase.

What, in your opinion, is the main challenge facing the African market?

In some parts of Africa, there is limited distribution of tech equipment. Thankfully, our solution doesn't require any special equipment and costly set up. Its pure plug and play and works with non-rooted, off-the-shelf commercial phones.

The GSMA recently announced plans to organize an onsite MWC event in Africa this year – the first onsite MWC Africa in 2 years. Are you looking to participate?

Yes. We have heard about that and are planning to participate and attend key events in the region.

Is there anything else you would like to add?

Yes, I want to inform you about some great news we released recently. We have explained our capabilities to test

easily 5G, Audio and Network, but we are also involved in the Device Battery testing. In fact, the European Union has praised and selected our solution for being energy efficient measurement official tool, a great reference for us. Mobile Network Operators and Manufacturers who don't currently have a solution in place should get in touch with us.

To learn more about SmartViser you can [visit the website](#) and see the latest products and success stories, and make sure to follow SmartViser on [LinkedIn](#) and on [Facebook](#) for the latest news and updates.

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